# BRIEF SYLLABUS OF THE MAJOR PROFESSIONAL EDUCATION PROGRAMME FOR THE SUBJECT AREA

### 54.04.01 **DESIGN**

Course: Interior and Urban Environment Design

**Degree awarded**: Master **Tuition format:** full-time

Standard course duration: 2 years

## 1. Education Programme Objectives (Mission)

The major professional education programme aims to develop in undergraduate students personal qualities and universal, general professional competences in accordance with the requirements of the federal higher education standard for the subject area 54.03.01 Design, and professional competences for a successful professional career allowing for the professional standards, employer needs and labour market requirements.

The education programme is delivered in the official language of the Russian Federation.

#### 2. Characteristics of Graduates' Professional Activities

## 2.1. General description of graduates' professional activities:

The areas of professional activity and spheres of professional activity within which graduates who have completed the master degree programme can practice professionally:

04 Culture, art (in the spheres: design, fine arts; cultural education and art creativity);

40 End-to-end types of professional activity (in the sphere of design).

Graduates can practice in other areas of professional activity and (or) spheres of professional activity on condition that their level of education and acquired competences meet relevant qualification requirements.

In studying within the framework of the degree programme, graduates prepare themselves for solving *professional activity tasks of the following types*:

artistic creativity – artistic modelling and sketching;

skills of compositional form creativity;

ability to use information technologies and different types of design graphics.

*design* - development of innovative comprehensive design projects of physical spatial environment (interiors, open public spaces) based on research and design methodology.

*The list of basic objects (or fields of knowledge) dealt with by graduates in professional activity:* 

- physical spatial and architectural environment satisfying human utilitarian and aesthetic requirements (interiors, open public spaces);
  - artistic execution of objects of spatial design, art design.

# 2.2. List of professional standards linked to the federal higher education standard (FGOS VO)

In the register of professional standards posted on the specialised website of the Ministry of Labour and Social Protection of the Russian Federation, there are no professional standards corresponding to the professional activity of graduates who complete the education programme «Interior and Urban Environment Design» in the subject area 54.03.01 Design.

## 3. Expected outcomes of the education programme

Completion of the education programme provides the graduate with the following competences established by the federal higher education standard:

# 1) universal competences (UC):

Category (group)	Code and description of		
of universal competences	universal competence		
Systemic and critical	UC-1. Ability to perform critical analysis of problem situations on the basis		
thinking	of systems approach and develop action strategies		
Development and	UC-2. Ability to manage a project at all stages of its life cycle		
realisation of projects			
Team work and leadership	UC-3. Ability to organise and manage team work developing team strategies		
	to achieve objectives		
Communication	UC-4. Ability to apply modern communication technologies, including		
	foreign language(s), for academic and professional interaction		
Intercultural interaction	UC-5. Ability to analyze and allow for cultural diversity in the course of		
	intercultural interaction		
Self-discipline and self-	UC-6. Ability to determine and implement priorities in one's activity and		
development (including	methods to improve it on the basis of self-assessment		
health)	-		

### 2) general professional competences (GPC):

Category (group) of general professional competences	Code and description of general professional competences			
History and theory of art and design	GPC-1. Ability to apply knowledge in areas of history and theory of art, history and theory of design in professional activity; consider works of art and design in a wide cultural-historical context in close connection with religious, philosophical and aesthetic ideas of specific historical periods			
Research	GPC-2. Ability to work with research literature; collect, analyze and generalise results of scientific studies; evaluate information; do specific kinds of work in carrying out of scientific research with the use of modern research methods; study independently; acquire and use new knowledge and skills in practical activities; participate in research and practice conferences; make reports and presentations			
Design	GPC-3. Ability to develop a conceptual design idea; synthesise a set of possible solutions and provide research evidence to prove proposals when designing objects satisfying human utilitarian and aesthetic requirements (technology and equipment, transport vehicles, interiors, environment, polygraphy, consumer goods); put forwards and implement creative ideas			
Organisational activity	GPC-4. Ability to organise, manage and participate in art exhibitions, competitions, festivals; develop and implement innovative creative artistic events, presentations, installations, demonstrate creative initiative			
Pedagogical activity	GPC-5. Ability to deliver pedagogical activity under programs of vocational			

### education and additional vocational training

**3)** completion of the education programme also ensures the development in graduates of **professional competences** established by the University independently based on analysis of the requirements of the consumer, modern production, and markets::

PP objective	Object or field of	Code and description of	Reference (PS,		
	knowledge	professional competence	analysis of		
			experiences)		
Type of task in professional activity:					
artistic creativity					
Artistic modelling and sketching; skills of compositional form	Artistic execution of objects of spatial design, art design.	PC 1. Ability to model artistic and image design solution for physical spatial environment	Analysis of experiences		
creativity; ability to use information		and its material contents			
technologies and different types of design graphics.		PC 2. Ability to create presentations and defend design projects, including with the use of digital technologies			
Type of task in professional activity:					
design					
Development of innovative comprehensive design projects of physical spatial environment (interiors, open public spaces) based on research and design methodology.	Physical spatial and architectural environment satisfying human utilitarian and aesthetic requirements (interiors, open public spaces);	PC 3. Ability to create innovative, socially demanded design projects for physical spatial environment taking into account modern creative, stylistic concepts in design on the basis of modern technologies	Analysis of experiences		

# 4. Education programme delivery conditions Physical resources

The University has:

- essential physical resources including specially equipped classrooms and lecture halls: computer classes, language laboratories, lecture halls equipped with teaching multimedia, etc.,
- a range of licensed software and freeware, including domestic products;
- electronic learning and information environment;
- online eLearning system https://Moodle.usaaa.ru/

The delivery of the education programme using exclusively online and distant learning technologies is not allowed.

#### Human resources

The educational program is taught by pedagogical staff who have an education background and/or academic degree corresponding to the subject area of the discipline taught and engage systematically in scientific research and (or) teaching methodology research activities. A considerable part of the teaching staff participating in the delivery of the education programme are members of creative associations such as Unions of Designers, Artists, or Architects.

# Compliance with quality assurance requirements applicable to the education programme activities and teaching

The University's quality assurance system ensures a sufficient quality of education and training producing graduates equipped with required competences and meeting the requirements of educational authorities, employers, students, faculty, and international standards.

The quality of education and training delivered within the educational programme is verified by internal and external auditing of it. External auditing of education quality is performed within the framework of the state accreditation procedure for the purpose of verifying that the educational programme meets the requirements of the federal higher education standard with the participation of students and trainees in independent quality evaluation. When conducting an internal quality audit of the education programme, the University engages employers and (or) their associations, and other legal entities and (or) private individuals including out of the University's teaching staff.