

A BRIEF SYLLABUS OF THE MAJOR PROFESSIONAL EDUCATION PROGRAMME
FOR THE SUBJECT AREA
**54.04.02 APPLIED DECORATIVE ARTS AND FOLK
CRAFTS**

Course: material art

Degree awarded: Master

Tuition format: full-time

Standard course duration: 2 years.

1. Education Programme Objectives (Mission)

The major professional education programme aims to develop in students personal qualities and universal, general professional competences in accordance with the requirements of the federal higher education standard for the subject area 54.04.02 Applied Decorative Arts and Folk Crafts and professional competences for a successful professional career allowing for employer needs and labour market requirements.

The education programme is delivered in the official language of the Russian Federation.

2. Characteristics of Graduates' Professional Activities

2.1. General description of graduates' professional activities:

The areas of professional activity and spheres of professional activity within which graduates who have completed the master degree programme can practice professionally:

04 Culture, art (in the spheres: applied decorative arts and folk crafts; cultural education and artistic creativity);

Graduates can practice in other areas of professional activity and (or) spheres of professional activity on condition that their level of education and acquired competences meet relevant qualification requirements.

In studying within the framework of the education programme, graduates prepare themselves for solving *professional activity tasks of the following types:*

artistic creativity - statement of artistic creativity tasks and determination of solution options; ability to use art methods for creating works of applied decorative arts and folk crafts; demonstrate skills in compositional form creation, various fine arts and design graphics; practical fine art skills, manual artistic techniques for creating objects of professional activity;

design - develop conceptual, experimental and innovative ideas; conduct preliminary research in the sphere of applied decorative arts and folk crafts allowing for modern technologies; perform design sketching and prototyping for an original project and mass production; develop designs by means of computer graphic and 3d modelling and prototyping; creation of original, technologically competent patentable developments at the level of an industrial design.

The list of basic objects (or fields of knowledge) dealt with by graduates in professional activity:

- decorative products and items made manually or industrially in material;
- artistic interior decoration;
- architectural decorative treatment of the environment.

2.2. List of professional standards linked to the federal higher education standard (FGOS VO)

In the register of professional standards posted on the specialised website of the Ministry of Labour and Social Protection of the Russian Federation, **there are no** professional standards corresponding to the professional activities of graduates who have completed the education programme «Material Art» in the subject area 54.04.02 Applied Decorative Arts and Folk Crafts.

3. Expected outcomes of the education programme

Completion of the education programme provides the graduate with the following competences established by the federal higher education standard:

1) universal competences (UC):

<i>Category (group) of universal competences</i>	<i>Code and description of universal competence</i>
Systemic and critical thinking	UC-1. Ability to perform critical analysis of problem situations on the basis of systems approach and develop action strategies
Development and realisation of projects	UC-2. Ability to manage a project at all stages of its life cycle
Team work and leadership	UC-3. Ability to organise and manage team work developing team strategies to achieve objectives
Communication	UC-4. Ability to apply modern communication technologies, including in foreign language(s), for academic and professional interaction
Intercultural interaction	UC-5. Ability to analyze and allow for cultural diversity in the course of intercultural interaction
Self-discipline and self-development (including health)	UC-6. Ability to determine and implement priorities in one's activity and methods to improve it on the basis of self-assessment

2) general professional competences (GPC):

<i>Category (group) of general professional competences</i>	<i>Code and description of general professional competences</i>
History and theory of art	GPC-1. Ability to apply knowledge in areas of history and theory of art, applied decorative art and folk crafts in professional activity; consider works of art in a wide cultural-historical context
Research and design	GPC-2. Ability to use knowledge, abilities and skills in carrying out research and design work; select relevant research and methodologies and art study literature and use it; in practical activities; suggest creative initiative; participate in research and practice conferences; prepare reports and presentations
Creating in material copyright works of applied decorative arts and folk crafts	GPC-3. Ability to perform search sketching; demonstrate creativity of compositional thinking; synthesize a range of possible solutions and provide research evidence for proposals; use techniques and technologies of art materials; implement a project in material
Organisational activity	GPC-4. Ability to organise and manage exhibitions, competitions, festivals; presentations, installations; suggest and develop conceptual, experimental and innovative ideas
Pedagogical activity	GPC-5. Ability to deliver pedagogical activity under programs of vocational education and additional vocational training

1) completion of the education programme also ensures the development in graduates of **professional competences** established by the University independently allowing for the requirements of the consumer, contemporary production and labour market:

<i>PP objective</i>	<i>Object or field of knowledge</i>	<i>Code and description of professional competence</i>	<i>Reference</i>
Type of task in professional activity: <i>art creativity</i>			
Statement of artistic creativity tasks and determination of solution options;	The objects dealt with by graduates in professional	PC-1. Ability to understand	Analysis of experiences

ability to use art methods for creating works of applied decorative arts and folk crafts; demonstrate skills in compositional form creation, various fine arts and design graphics; practical fine art skills, manual artistic techniques for creating objects of professional activity;	activity are decorative products and items made manually or industrially in material; artistic interior decoration; architectural decorative treatment of the environment.	systematically art creativity tasks, select relevant methods, techniques and technologies for implementing and creative execution of works of applied decorative arts and folk crafts	
Type of task in professional activity: <i>artistic production</i>			
Development of conceptual, experimental and innovative ideas; conducting of preliminary research in the sphere of applied decorative arts and folk crafts allowing for modern technologies; Performance of design sketching and prototyping for an original project and mass production; development of designs by means of computer graphic and 3d modelling and prototyping; creation of original, technologically competent patentable developments at the level of an industrial design.	The objects dealt with by graduates in professional activity are decorative products and items made manually or industrially in material; artistic interior decoration; architectural decorative treatment of the environment.	PC-2. Ability to implement projects of works of applied decorative arts and crafts allowing for stylistic, constructional, production and economic parameters	Analysis of experiences
Development of conceptual, experimental and innovative ideas; conducting of preliminary research in the sphere of applied decorative arts and folk crafts allowing for modern technologies; Performance of design sketching and prototyping for an original project and mass production; development of designs by means of computer graphic and 3d modelling and prototyping; creation of original, technologically competent patentable developments at the level of an industrial design.	The objects dealt with by graduates in professional activity are decorative products and items made manually or industrially in material; artistic interior decoration; architectural decorative treatment of the environment.	PC-3. Ability to create graphic art projects of works of applied decorative arts and folk crafts for individual use or interiors and implement them in material	Analysis of experiences

4. Education programme delivery conditions

Physical resources

The University has:

- essential physical resources including specially equipped classrooms and lecture halls: computer classes, language laboratories, lecture halls equipped with teaching multimedia, etc.,
- a range of licensed software and freeware, including domestic products;
- electronic learning and information environment;
- online eLearning system <https://Moodle.usaaa.ru/>

The delivery of the education programme using exclusively online and distant learning technologies is not allowed.

Human resources

The educational program is taught by pedagogical staff who have an education background and/or academic degree corresponding to the subject area of the discipline taught and engage systematically in scientific research and (or) teaching methodology research activities. A considerable part of the teaching staff participating in the delivery of the education programme are members of creative associations such as Unions of Designers, Artists, or Architects.

Compliance with quality assurance requirements applicable to the education programme activities and teaching

The University's quality assurance system ensures a sufficient quality of education and training producing graduates equipped with required competences and meeting the requirements of educational authorities, employers, students, faculty, and international standards.

The quality of education and training delivered within the educational programme is verified by internal and external auditing of it. External auditing of education quality is performed within the framework of the state accreditation procedure for the purpose of verifying that the educational programme meets the requirements of the federal higher education standard with the participation of students and trainees in independent quality evaluation. When conducting an internal quality audit of the education programme, the University engages employers and (or) their associations, and other legal entities and (or) private individuals including out of the University's teaching staff.