

Federal State Budgetary Educational Institution of Higher Education
«Ural State University of Architecture and Art»

APPROVED by
Academic Council of USUAA
29 October 2020, Minutes 47-01YC-08

APPROVED by
Rector
«29» *ovme*



Bachelor training in subject area _____
Subject _____

CURRICULUM

54.03.01 Design

Graphic Design

Qualification – Bachelor
Standard duration – 4 years 6 months
Tuition format – part-time
Year of enrolment – 2021

I. Academic Schedule

year/week	September					October				November					December				January				February				March					April					May				June					July										
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49							
I	[18												п	•	=	=	[18					п]	•	XX	X	X	X	X	X	X	=	=	
II	[18												п	•	•	=	[18					п]	•	•	•	=	=	=	=	=			
III	[18												п	•	=	=	[18					п]	•	X	X	X	X	=	=	=			
IV	[18												п	•	=	=	[18					п]	•	X	X	X	X	=	=	=			
V	[4]	•	•	X	X	X	X	X	X	X	X	II	II	II	II	п	=	=	=	=	=	=	=																														

[] - theoretical
= - vacations

• - Examination period

X - practice

II - Final assessment

II. Total workload (credits)

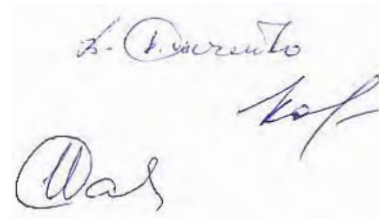
Year	Theoretical part (incl. examination periods)	Practice	Final assessment	Total credits
I	48	6	-	54
II	56	-	-	56
III	51	6	-	57
IV	44	6	-	50
V	5	12	6	23
Total	204	30	6	240

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
Б1.Ф.3	Graphic materials and means	2	72	18	54				1-3							4	
Б1.Ф.4	Typographics	10	360	72	252+36*			1-3	1-3*	1-3	1-5				4	3,5,6**	
Б1.Ф.5	Printing technologies	5	180	36	144					1-3	1-5					(5,6)**	
Б1.Ф.6	Multimedia technologies	6	216	36	180					1-5	1-5					5,6**	
Б1.Ф.7	Packaging design and production technologies	2	72	18	54					1-3						5	
Б1.Ф.8	Animation	3	108	18	90							1-5				7	
Б1.Ф.ДВ	Elective disciplines	5	180	17	163												
Б1.Ф.ДВ.1.1	Marketing in design	2	72	9	63							0.5-3.5				7**	
Б1.Ф.ДВ.1.2	Basics of entrepreneurship																
Б1.Ф.ДВ.1.3	Copyrighting																
Б1.Ф.ДВ.2.1	Psychology of creative process	3	108	8	64+36*									2-16*	9		
Б1.Ф.ДВ.2.2	Psychology of inclusive education																
Б2	Grouping 2. Practice	30	1080														
Б2.О	Compulsory part	24	864														
Б2.О.1	Introductory academic practice	6	216				X									2**	
Б2.О.2	Academic practices in creativity	6	216								X					6**	
Б2.О.3	Pre-graduation practice in industry	12	432											X		9**	
Б2.Ф	Part determined by educators and learners	6	216														
Б2.Ф.1	Design process practice in industry	6	216										X			8**	
Б3	Grouping 3. Final assessment	6	216														
Б3.1	Preparation for graduate qualification work for defense	6	216											X			
	Scope of bachelor degree programme	240	8640														
ФТД	Optional disciplines	1	36	9	27								0.5-1.5			8	
	Per week	Classroom hours				11,5	10	11	11	11	9	9,5	8	4			
		Self-study hours				34,5	36	39	39	39	39	44,5	24	32			
		Total hours				46	46	50	50	50	48	54	32	36			
		Credits (Grouping Б1)				23	25	27	29	25	25	28	16	5			
		Credits (Groupings Б2, Б3)				-	6	-	-	-	6	-	6	18			
		Total credits				54		56		57		50		23			
	Number of	Course projects				1	1	1	1	1	1	1	1	-			
		Course papers				-	-	-	-	-	-	1	-	-			
		Examinations				-	2	2	4	1	1	1	1	1			
		Tests				9	7	9	7	8	7	8	7	1			
		Disciplines				9	9	11	11	9	8	9	8	2			

Optional disciplines				Practicals				
No.	Discipline	Semester	Hours/week	No.	Type	Description	Semester	We
1	Professional excellence basics	8	2	1.	Introductory	Academic	2	4
				2.	Creative	Academic	6	4
				3.	Design process	In industry.	8	4
				4.	Pre-graduation	In industry	9	8
					Total weeks			20

Final Assessment		Practicals	
1.	Graduate qualification work to be defended before State Examination Commission in Semester 9	* - preparation for examination and actual examination workload constitute 1 credit)	** - graded test

AGREED BY
Vice-Rector for Academic Affairs
Head of Academic Management Unit
Dean of Evening Studies Faculty



Victoria I. Isachenko
Tatiana D. Kolobova
Igor V. Sagaradze