

Federal State Budgetary Educational Institution of Higher Education
«Ural State University of Architecture and Art»

APPROVED by
Academic Council of USUAA
29 October 2020, Minutes 47-01YC-08

APPROVED by
Rector
«29» октября 2020



CURRICULUM
Bachelor training in subject area 54.03.01 Design
Subject Graphic Design

Qualification – Bachelor
Standard duration – 4 years
Tuition format – full-time
Year of enrolment – 2021

I Academic Schedule

year/week	September					October				November					December				January				February				March					April				May				June				July				A						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47		48	49	50			
I	[18]	П	•	=	=	[18									П]	•	•	X	X	X	X	-	=	=
II	[18]	П	•	=	=	[18									П]	•	•	X	X	X	X	-	=	=
III	[18]	П	•	=	=	[18									П]	•	•	X	X	X	X	=	=	=
IV	[18]	П	•	=	=	[9]	•	X	X	X	X	X	X	X	X	X	-	П	П	П	П	=	-	=	=

[] - theoretical • - Examination period X - practice П - Final assessment
= - vacations

II Total workload (credits)

Year	Theoretical part (incl. examination periods)	Practice	Final assessment	Total credits
I	54	6	-	60
II	54	6	-	60
III	54	6	-	60
IV	42	12	6	60
Total	204	30	6	240

III Detailed curriculum by subject


Code of discipline	Name of discipline (including field practices)	Workload				Distribution by year								Interim assessment (form and distribution semester)		
		Credits (allowing for exam workload)	Academic hours			Year 1		Year 2		Year 3		Year 4		exam	test	se proj
			Total (allowing for exam workload)	Including		1st sem	2nd sem	3rd sem	4th sem	5th sem	6th sem	7th sem	8th sem			
				in class	self-study (* including exam workload)	18 weeks	18 weeks	18 weeks	18 weeks	18 weeks	18 weeks	18 weeks	9 weeks			
hours per week																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
B1	Grouping 1. Disciplines	204	7344 +328***	3474 +328***	3870											
B1.O	Compulsory part	164	5904													
B1.O.1	History (history of Russia, general history)	3	108	36	36+36*	2-2*								1		
B1.O.2	Foreign language	7	252	108	108+36*	2-2	2-2	2-2*						3	1,2	
B1.O.3	Philosophy	4	144	54	54+36*							3-3*		7		
B1.O.4	Health and safety	2	72	36	36							2-2			7	
B1.O.5	Physical training and sports	2	72	18	54						1-3				6	
B1.O.6	Cultural studies	3	108	36	36+36*				2-2*					4		
B1.O.7	Economics	2	72	36	36					2-2				5		
B1.O.8	Law	2	72	36	36						2-2				6	
B1.O.9	Russian language and speech culture	3	108	36	36+36*		2-2*							2		
B1.O.10	History of fine arts	10	360	144	144+72*	2-2	2-2*	2-2	2-2*					2,4	1,3	
B1.O.11	History of design	7	252	72	108+72*					2-4*	2-2*			5,6		
B1.O.12	PR techniques in creative activity	3	108	36	72					2-4					5	
B1.O.13	Academic drawing	8	288	288	-	4-	4-	4-	4-						(1-4)**	
B1.O.14	Technical drawing	2	72	36	36	2-2									1**	
B1.O.15	Academic painting	4	144	144	-			4-	4-						(3,4)**	
B1.O.16	Sculpture and plastic modelling	2	72	72	-					4-					5**	
B1.O.17	Composition in graphic design	8	288	216	72	4-	4-	2-2	2-2						(1-4)**	
B1.O.18	Colour studies	2	72	36	36		2-2								2**	
B1.O.19	Information technologies and computer-aided design tools	8	288	144	144	2-2	2-2	2-2	2-2						1-4**	
B1.O.20	Occupational pedagogy	2	72	36	36							2-2			7	
B1.O.21	Design graphics	16	576	288	288	4-4	4-4	4-4	4-4						(1-4)**	
B1.O.22	Designing	35	1260	666	594	4-4	4-4	4-2	4-2	6-6	6-6	6-6	6-6		(1-8)**	1-8
B1.O.23	Types and ornament	7	252	72	144+36*	2-4	2-4*							2	1	
B1.O.24	Theory of design	2	72	36	36			2-2							3	
B1.O.25	History of graphic design	3	108	54	54							2-2	2-2		7,8**	
B1.O.26	Design methodology	6	216	54	126+36*							2-4	2-6*	8	7	

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
ЭД	Elective disciplines in physical training and sports	-	328	328	-	2-	4-	4-	4-	4-						1-5	
ФТД	Optional disciplines	2	72	36	36	1-1					1-1				1,6		
	Per week	Classroom hours				31	32	34	34	28	22	23	18				
		Self-study hours				23	22	20	20	26	32	31	34				
		Total hours				54	54	54	54	54	54	54	52				
		Total credits (less practice and final assessment)				26	28	26	28	26	28	28	14				
	Number of	Course projects				1	1	1	1	1	1	1	1				
		Course papers				-	-	-	-	-	1	-	-				
		Examinations				1	3	1	3	1	2	1	1				
		Tests				11	8	11	9	9	8	8	5				
		Disciplines				12	11	12	12	10	10	9	6				
		Practical trainings				-	1	-	1	-	1	-	1				

Optional disciplines				Practicals			
No.	Discipline	Semester	Hours/week	No	Type	Description	Semester
1.	Corporate culture basics	1	2	1.	Introductory	Academic	2
2.	Professional excellence basics	6	2	2.	Creative	Academic	4
				3.	Design process	In industry.	6
				4.	Pre-graduation	In industry	8
				Total weeks			

Final Assessment		Notes
1.	Graduate qualification work to be defended before State Examination Commission in Semester 8	* - preparation for examination and actual examination workload constitute 1 credit ** - graded test *** - hours allocated for electives in physical training and sports

AGREED BY
Vice-Rector for Academic Affairs
Head of Academic Management Unit
Dean of Faculty of Design
Head of Graphic Design Department


Victoria I. Isachenko
Tatiana D. Kolobova
Irina S. Zubova
Elena E. Pavlovskaya